



01 June 2016

Dear Shareholder,

**Important information – please read**

**Communication with shareholders**

The Companies Act 2006 introduced provisions for the way in which a company is permitted to communicate with its shareholders. The Articles of Association of reach4entertainment enterprises plc (“r4e” or the “Company”) allow for the Company to use electronic communication and/or its website to publish statutory documents and communications to shareholders.

r4e would like to reduce costs of printing and distribution of documents, and also reduce the impact this has on the environment. Therefore the Company would like to provide its shareholders with all statutory documents and communications electronically by publishing these on its website ([www.r4e.com](http://www.r4e.com)). The attached reply form seeks your consent for the Company to provide you with all future shareholder information via our website. Postal notification of all documents and communication published on our website will be sent to you unless you choose to receive this notification by email as outlined on the attached form.

**Online voting at future shareholder meetings**

Your vote is important to r4e and we encourage you to vote on all shareholder matters. In order to make voting easier for shareholders, from next year you will need to vote online as paper proxy cards will not be provided unless requested. However, you still have the right to request a paper proxy card, if you so wish.

Therefore, we invite you to consider and review your communication and voting options which are both set out in the attached reply form.

**If you do not complete and return the attached reply form within 28 days from the date of this letter, you will be deemed to have consented to receiving shareholder communications via publication on our website and online proxy voting.**

Yours sincerely

**Cargil Management Services Limited**  
*Company Secretary*





**Reply Form**

Please complete the relevant sections of this form in **BLOCK CAPITALS** and **black ink**.

**Do nothing**

If you are happy to receive postal notification of all shareholder information published on the website and submit your proxy voting instructions online, you do not need to do anything. You will be notified by post when shareholder information such as the Annual Report and Financial Statements and notice of general meetings have been placed on our website and you will be able to vote online via the share portal at [www.capitashareportal.com](http://www.capitashareportal.com).

**Sign up for electronic communications**

To receive notification by email, rather than post, as soon as new shareholder information is available to view online you need to sign up for electronic communications. Go to [www.capitashareportal.com](http://www.capitashareportal.com) and once you have registered, click the “Manage your Account” link and follow the on screen instructions to change your communication preference. You will be notified by email when shareholder information such as the Annual Report and Financial Statements and the notice of general meetings have been placed on our website and you will be able to vote online via the share portal.

Alternatively insert your email address in the space below, sign and return this form to Capita Asset Services at “FREEPOST CAPITA SAS” (no stamp required).


**Continue to receive paper documentation**

If you would like to continue to receive statutory documents and shareholder communication in paper form, rather than via our website, and/or to continue to receive a paper proxy card, go to [www.capitashareportal.com](http://www.capitashareportal.com) and once you have registered, click the “Manage your Account” link and follow the on screen instructions to change your communication preferences.

Alternatively you can tick the relevant box(es) below, sign and return this form to Capita Asset Services at “FREEPOST CAPITA SAS” (no stamp required).

In future I would like to receive statutory documents and shareholder communication in paper form.

In future I would like to receive a paper proxy card.

Name:.....

Signature:.....

Address: .....

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Date:..... Investor Code:.....



